



Outer North West Community Committee
FACEBOOK highlights
 23rd September 2019 – 20th November 2019

Since 23rd September 2019 the Outer North West Community Committee Facebook page has gained: **15 new page 'likes'** (and currently has) **661 followers**.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate. Posts can however be read without any further interaction.

By far the most popular post since the 23rd September was the posting regarding Leeds City Council Outer North West Community Committee. The post:

- has 1 like
- has reached a total of 420 people

The following are screenshots of the most popular two posts since the 23rd September. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – Step into Care

The post had 8 post clicks, with 1 like.

Leeds City Council Outer North West Community Committee
 Published by Jonny Lcc (?) · 6 November at 13:38 · 🌐

Step into Care **What is a Care worker?**

You will be working directly with people who have difficulties and support needs and helping with their day-to-day wellbeing.

Two days are the same so how you treat people is important as your attitudes and values.

What happens on the programme?

- One week of nationally recognised and accredited training achieving CACHE Level 1 award in Preparing to Work in Adult Social Care
- A one week experience placement with local providers
- References secured and portable DBS funded by Leeds City Council
- Guaranteed interview for a permanent job offer at the end of the programme

Other Information: On the Information and Assessment day, we will start with a short presentation regarding the programme and the support available. You will then complete assessment in Maths & English. Following this will be a short values interview. Successful candidates will then start the 21-week programme on a specified date and venue.

Simply register for your place by contacting:

Admin Support on: T: 0113 378 3880
 Email: wecareacademy@leeds.gov.uk

Shaw on: T: 0113 535 1051 M: 07891 272640
 Email: kai.shaw@leeds.gov.uk

Se Brown on: T: 0113 378 5630 M: 07712217216
 Email: jane_1.brown@leeds.gov.uk

Performance for your post

420 People Reached

1 Likes, Comments & Shares

0 Likes	0 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
1 Shares	1 On Post	0 On Shares

8 Post Clicks

5 Photo views	0 Link clicks	3 Other Clicks
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NEGATIVE FEEDBACK

0 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Top Post!


2nd Place – announcement from Leeds Libraries

People reached were 197, with 13 post clicks. There were also 1 post like.

Post Details

Leeds City Council Outer North West Community Committee
Published by Jonny Lcc [?] · 14 October ·

Did you see the exciting announcement from Leeds Libraries last week?
Leeds libraries are now fine free!



Leeds Libraries
7 October ·

BIG announcement: from today we're going completely #finesfree - no more fines!
This comes with an amnesty, meaning all current fines are wiped. Also, no more need for ID to prove your identity. Libraries are for everyone! #removingbarriers #LibrariesWeek

197 People reached **14** Engagements Boost Unavailable

Charlotte Ogden

Like Comment Share

Performance for your post

197 People Reached

1 Likes, Comments & Shares

1 Likes	1 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

13 Post Clicks

2 Photo views	0 Link clicks	11 Other Clicks
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NEGATIVE FEEDBACK

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